

# Guide for Local Media Publicity – PSC Ambassador Visit



**Name of PSC Ambassador / Sport / Level of Representation:**

**Which school he/she visited:**

**What was the main message(s) from the PSC Ambassador for students:**

\*Possible quotes from either students or organising teacher

**Any school events /connections that relate to the Ambassador's visit:**

**Generic comment regarding the PSC....**

The NSW Premier's Sporting Challenge encourages both primary and secondary students to participate and record their levels of physical activity over a 10 week period. Teachers are also encouraged to be role models of a healthy lifestyle as they can participate in the PSC Staff Challenge.

In 2017 over 400,000 students from more than 1,500 NSW government schools took part in the Challenge. The NSW Premier's Sporting Challenge aims to get more students, more active, more often.

**\*Attach photo (including the PSC Ambassador).**